



## GM Message .....

It gives me great pleasure to welcome you to the 16th Issue of AREC newsletter, a tool to bring everyone up to date with the news of AREC family.

I would like to thank sister companies for their valuable contribution. I wish a nice summer vacation for those who are taking their summer leaves.

Hope you will enjoy reading this issue and I welcome your feedback on any aspect of the newsletter .

**Rawaf I. Bourisli,**  
General Manager  
Action Real Estate Company



## Inside...

- AREC Operational News



- Ibis—Best Budget Hotel Brand—2013.



- Profile of the Issue



- Centralization of IT System



- Regus at Al Hamra Tower



- And more .....



**By: Joe Weberhofer—Operations & Marketing Manager**

The Second Quarter of 2013 was again quite dynamic from a leasing perspective, witnessing 5,139 m2 of fresh leases during the period.

We added to our already very prestigious portfolio of tenants, three household names with Yousuf Alghanim & Sons leasing an office space in Waves Business Centre, Al Homaizi Catering Co. for their Al Rifai Nuts concept in Sahari Mall, and Las Palmas Restaurant Co. for their Subway Restaurant concept in Waha Mall... three excellent tenants for our tenancy mix.

The following is the full list of new tenants that joined AREC during the 2<sup>nd</sup> Quarter of 2013 as follows:



AREC	Q1-2012	Q2-2012	Q3-2012	Q4-2012	Q1-2013	Q2-2013
Leases in M <sup>2</sup>	2026 M <sup>2</sup>	5989 M <sup>2</sup>	7462 M <sup>2</sup>	6,546 M <sup>2</sup>	5,510 M <sup>2</sup>	5,139 M <sup>2</sup>

Property	Tenant	Area M2
Jahra 111	Mohammed Badawi	43.00
Jahra 112	Mohammed Alghanam	44.00
Jahra 113	Mohammed Alghanam	44.00
Jahra 114	Majed Ibrahim	43.00
Jahra 115	Hani Alisowy	53.00
Mangaf A&B	Shareef Abbas	70.00
Mangaf A&B	Obaid Alajmi	144.00
Mahboula C1	Ali Otaibi	40.00
Mahboula C2	Owaidah Alrasheedi	34.00
Shayma Tower	Al Salhiya Co.	69.00
Shayma Tower	Saleh Al Huwaidi	69.00
Shayma Tower	Al Bahar Plus	194.00
Sahari Mall	Al Homaizi Catering	12.00
Sahari Mall	Shaheen Al Khaleej	34.00
Sahari Mall	Double Vision Co.	5.00
Alya Center	Noor Al Hareth	33.00
Alya Center	Gulf Traveler	33.00
Alya Center	Xmart Mobile	17.00
Alya Center	Noukhat Al Oud	19.00
Omniya Centre	Fahad Al Maraghi	42.00
Omniya Centre	Nouf Naqshabandi	57.00
Omniya Centre	Nouf Naqshabandi	107.00
Omniya Centre	Nouf Naqshabandi	55.00
Omniya Centre	Al Shammari	35.00
Omniya Centre	Magic Combined Co.	55.00
Naseem Complex	Eidah Dhafairi	13.00
Naseem Complex	Abdulaziz Al Enezi	13.00
Naseem Complex	Saadounah Haif	12.00
Naseem Complex	Dana Kuwait Taxi	12.00
Naseem Complex	Mohammed Hajar	13.00
Waha Mall	Las Palmas Restaurant	138.00
Waha Mall	Swiftel Co.	1.00
Waves Business Center	Al Jazeera Est.	131.00
Waves Business Center	Broadcast Co.	95.00
Waves Business Center	Hussein Al Wazzan	254.00
Waves Business Center	Mosaab Ali	131.00
Waves Business Center	Las Palmas Restaurant	1,002.00
Waves Business Center	Yousuf Alghanim & Sons	1,973.00



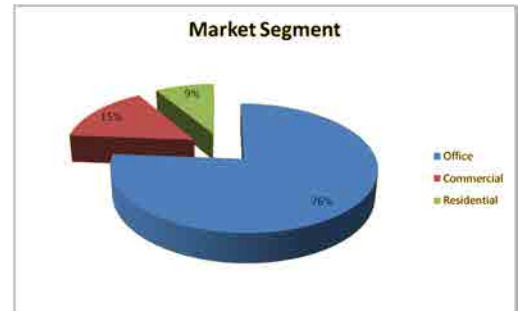
Waves Business Centre was by far the most successful property generating almost 70% of all fresh leases, trailed Omniya Centre and Shayma Tower.



From a Market Segment point of view, the Office Space sector was definitely the most dynamic, through Yousuf Alghanim & Sons and Las Palmas Restaurant Co. leasing entire buildings in Waves Business Centre whereby the office space sector represented 76% of all leases, trailed by 15% in the commercial segment and 9% in the residential segment.

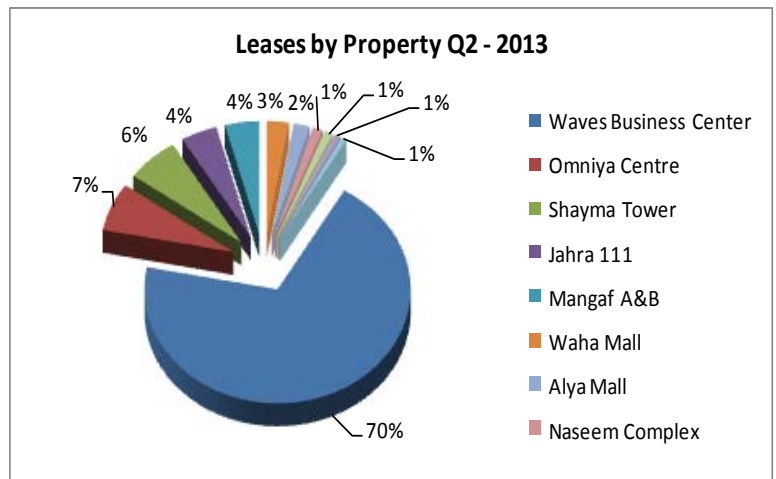
Description	Area Sqm.	%
Office Space	3,905.64	76 %
Retail Space	770.85	15 %
Residential	462.51	09%
<b>Total</b>	<b>5,139.00</b>	<b>100%</b>

- 76 % of all fresh leases came from the Office Space sector
- 15 % from the retail sector
- 9 % from residential sector.

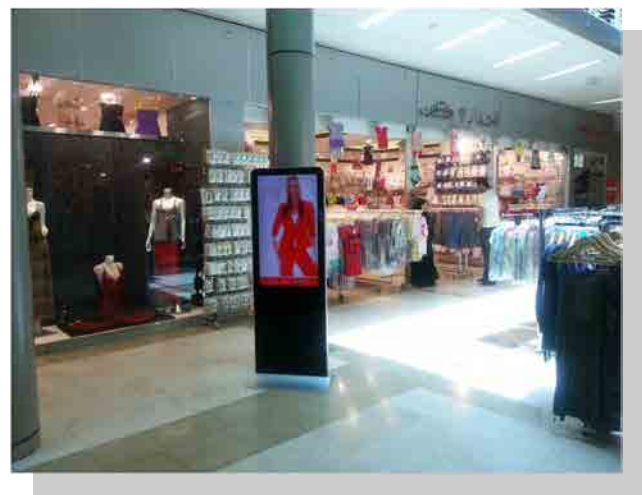


On a Property Level, the 2<sup>nd</sup> Quarter showed the following results:-

Property	Fresh Leases in M2	%
Waves Business Center	3,586.00	70%
Omniya Centre	351	7%
Shayma Tower	332	6%
Jahra 111	227	4%
Mangaf A&B	214	4%
Waha Mall	139	3%
Alya Mall	102	2%
Naseem Complex	63	1%
Sahari Mall	51	1%
Mahboula Camp 1	40	1%
Mahboula Camp 2	34	1%



Al Rifai Nuts concept in Sahari Mall



The feel and look of Sahari Mall was also enhanced through electronic display banners distributed in the ground floor and basement, giving the property a fresh, elegant and modern look



Also, the Telecom Services Pronto Pay, added their presence in Waha Mall and Sahari Mall, enhancing even more the level of services available at our properties.






**Best Budget Hotel Brand of the Year 2013 —Award**


Ibis Hotel has been awarded “**Best Budget Hotel Brand**” of the Year 2013 by Business Traveller Middle East

**Region’s Top Hotels And Airlines Honored At Business Traveller Middle East Awards 2013**

Ibis budget is best, crowning Ibis as “Best Budget Hotel Brand” of 2013 by Business Traveller Middle East. Ibis has revolutionized budget hotel sector offering travellers essential comfort and contemporary accommodation at budget prices.

The awards were presented by the Minister of Tourism for Lebanon His Excellency Fadi Abboud, and the Executive Director from the Abu Dhabi Tourism & Culture Authority, Khalid Hadi. With more than 800 Various industries, Airlines, Hotels managers representing at the gala dinner ceremony held at The Address Dubai Marina.

The 2013 Business Traveller Middle East Awards recognise excellent performance by accommodation operators based on the number of bookings made at each property, the quality of guest feedback, and the overall quality of their Travel – as reviewed by guests who have booked and stayed at a property. And as voted for independently by the readers of Business Traveller Middle East.

Ibis says — “This award is testament to the world-class budget accommodation we offer and it just goes to show that you don’t have to be a 5-star hotel to impress travellers. The strength and quality of Ibis Budget is changing the face of economy hotel industry and we are excited to be at the forefront in delivering first-rate facilities and friendly service for travellers on a budget.”

“The team at Ibis Budget achieved the highest overall score and this shows the increasing popularity of small but perfectly formed hotel rooms in good locations. They’ve done a stellar job over the past year.”



### Ibis Hotels donating school supplies for special needs school children



**Ibis Hotels Kuwait - Shares a Blessings...**

Once again, Ibis Hotels Kuwait shared their blessings with HOPE School, a special needs school for children, on the 2<sup>nd</sup> of May 2013, by donating school supplies and necessity items. The donations for the children were acknowledged personally by the Hope School Principal, Ms. Linda Graves Fouke. Spearheaded by Ibis Hotels Kuwait General Manager, Mr. Bruno Debray, and Ibis Sharq Deputy Hotel Manager, Mr. Mohamed Farag, along with Ibis Kuwait Heads of the department, the charity will continue to share a blessings for the special needs.



### Blood Pressure Check up and Blood Test— Ibis Kuwait

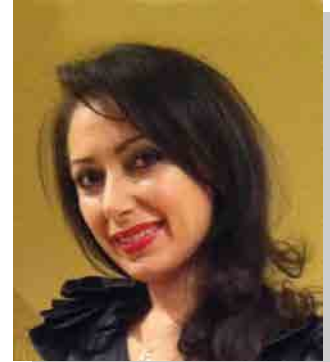






## *Congratulations on all your hard work*

AREC is proud to announce that Eng. Abeer Al Huneidi, Senior Architect has been promoted to the position of Senior Project Manager from 3<sup>rd</sup> May 2013. As our Senior Architect, interior designer, and an essential member of our team, she has had a hand in many of our top projects over the past 6 years. These promotion recognizes the professional growth of her exemplary commitment to providing the firm with excellent Design and Project Management service. With over 15 years of experience in architecture and interior design, with an impressive portfolio of Corporate Interiors, Retail, Hospitality, Government, Commercial, Shopping Malls, Offices, and Building Services Projects. An unwavering commitment to excellence in design.



She is committed to excellence in service and design. These dual commitments have produced a portfolio of work with incredible geographic and project type diversity. She has a unique understanding of the impact that designed solutions can have in real estate transactions as well as underpinning and enhancing client business objectives. This unique perspective has resulted in our being one of the most sought after designs in real estate services market.

Eng. Abeer joined AREC in 2008 as a Senior Architect, she has worked on various projects in Kuwait and the Middle East. She is always eager for creative, effective and innovative architectural design, she helped us to translate our personal vision into reality. She helped us to find extra light and space in home, offices, retail, suggested materials we hadn't thought of, and helped us find the right builders for the right price. From working with clients on initial sketch designs and negotiating the necessary planning approvals, Tendering, Evaluation, through to completion of the building on site, she experts at every part of the architectural process and is passionate about what she does the perfect combination for a successful project.



## *Employee of the Quarter (April to June 2013)*

The purpose of the Employee of the Quarter program is to provide timely recognition to employees demonstrating their commitment to AREC's vision, mission, and values. This program is intended to create a positive working environment, boost morale, show employees how much they are valued and appreciated, aid in retention and recruitment, and foster a spirit of healthy competition.

Congratulations to Suhath Nasrallah on being selected Employee of the Quarter. This award is well deserved. Keep up your good work. Suhath is our new Employee of the Quarter. She has been employed with us in November 2012, as a Secretary in the Finance Department. Since joining our office, she has been an exemplary worker, meeting and exceeding our expectations of teamwork, professionalism and empathy. Without hesitation, she has accepted additional responsibilities and became our point person in resolving the complex issues.

Suhath has been instrumental in following up. She understands the importance of collaboration with others to achieve success. She is a total team player who: (a) is flexible; (b) is goal oriented; and (c) is always considerate of any decisions impacting other members. Significantly improves work process and increases implemented procedure efficiency, she takes initiative to reduce organizational barriers through activities such as mentoring, voluntarily assist in cross-functional teams, performs her duties at a level above and beyond normal job requirements.

Her dedication, attitude and work ethic reflect her commitment to the goals of our office. She has set an example for all of us to admire and aspire to.



## Profile of the Issue



**For every issue of the newsletter, one of the most interesting profiles will be presented**

**For this quarter; the profile of this issue is of Mr. Talal Al Rashid**

**Mr. Talal R. Al Rashid**, joined Action Group Holdings in 2011, as Group Human Resources and Public Relations Manager.

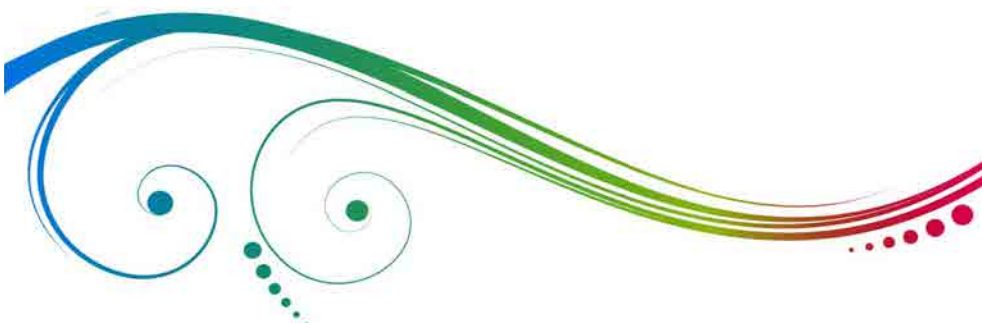
He is Responsible for the recruitment, development and welfare of employees, Asset management, Risk Management, working with other managers to plan future personnel needs, keeping employee records, providing staff training and development, making sure that staff have the right pay and benefits, arranging services such as staff welfare and counseling, dealing with grievances and disciplinary procedures, promoting equality and health and safety, advising on matters like pay negotiations, redundancy and employment law, developing HR policies and procedures, Analyze and modify compensation and benefits policies to establish competitive programs and ensure compliance with legal requirements. Oversee the evaluation, classification and rating of occupations and job positions. Study legislation, arbitration decisions, and collective bargaining contracts to assess industry trends. He is the point of Contact for Hanwa and British Petroleum companies, Creative thinking and innovation in the work, negotiation, problem solving, cross-cultural communication, counseling, empathy in dealing with colleagues and clients. He has a proven track record as a versatile and skilled professional with experience across Business Operations, Management, Human Resources, Public Relations, International Business.

He has an experience of over 19 years. The HR career of Mr. Talal had started in 1994, in KNPC, in Career Development Department, then he joined Ministry of Commerce and Industry, in International Relations department, he was head of foreign trade relations and internal commercial dept in Kuwait Chamber of Commerce and Industry, secretary of Kuwaiti Japanese Businessmen Committee. He was Board member of Diamond Fleet Company, Grand Lake co., Alfa lease and Finance, Aljoun Real Estate, Almada Logistics Services Company, Sabaek Leasing and Investment Co., Deputy CEO and Head of the Marketing dept. Cubical Services Company.

He holds a Bachelor's Degree in Political Science and Business Administration, from University of Utah, Salt Lake City, United States of America, 2001



Mr. Talal says, In the business world, everyone is paid in two coins: cash and experience. Take the experience first; the cash will come later.







## McDonald's branch at Sahari Mall



McDonald's unveils their new Sahari Mall Branch through an official opening that was a sensation in Jahra and widely accepted and welcome by its community. McDonald's Kuwait today has more than 68 restaurants and over 2,300 employees. It is committed to the quality of the products it serves at each restaurant and also maintains an active social responsibility agenda.







The in-house AGH IT team has successfully implemented the Data center consolidation and centralization of IT services for AGH and the Group Companies. After a detailed study the centralization was designed by the IT team to make maximum utilization of the available Hardware, Software and Licenses and provide an effective, highly optimized, redundant IT solution.

Consolidation of the data center provides the Group with the following services:-

- Redundant IP Telephony System
- Internet Bandwidth Sharing
- Centralized Domain Controller and File server.
- Common MS Exchange for handling the corporate email services
- High end Enterprise Network Security and Antivirus System
- Centralized Backup system for all the common services.



### **Benefits to the Organization:**

- Centralized IT Management
- Reduction in Technical overheads
- Tremendous reduction in Power consumption
- Reduction in Operational cost
- Centralized End User Support
- Effective Back up strategy to ensure minimal loss of data and services.



### **AGH IT TEAM**



**Sophia Premkumar**  
Assistant Manager IT & ERP



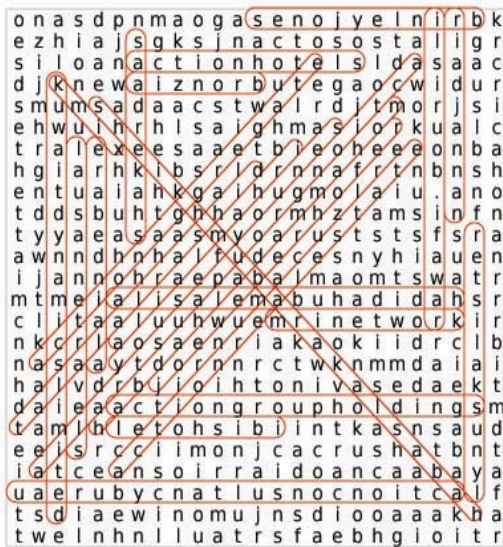
**Binu Mathew**  
IT System Administrator



**Mohammed Yousuf Ali**  
Oracle Apps DBA

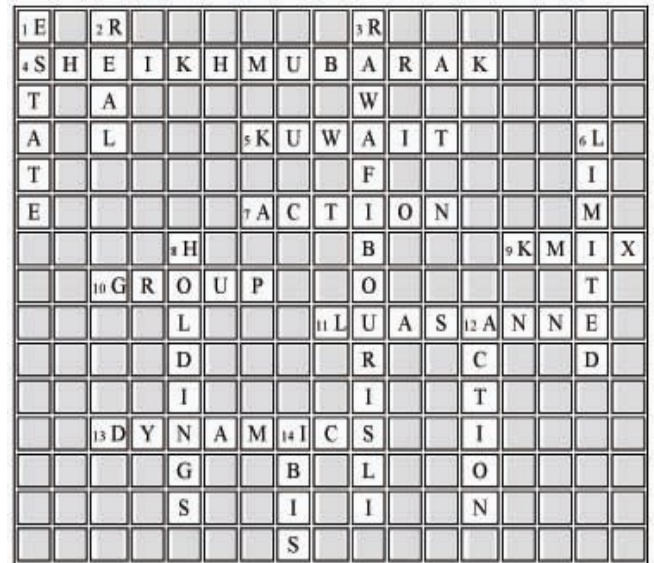


## Answers of previous issue



Action Real Estate  
MRI Network  
Action Hotels  
Bronzia  
Action Aggregate  
Action Consultancy Bureau  
Kuwait Dynamics Limited  
KMIX  
Lausanne Travels  
Action Group Holdings  
Action Group Australia  
Sheikh Mubarak Al Sabah  
Rawaf I. Bourisli  
Lynus Kalister  
Yousef Younes  
Ali Salem Abu Hadidah  
Shaker Deas  
Ali Al Mahri  
Alain Debare  
Brinley Jones  
Mohammad Al Hadbah  
Talef Al Rashid  
Joe Weberhofer  
Riad Jannan  
IBIS Hotel

## CROSSWORD



### Re arrange Scramble words

Action Real Estate, Action Group Holdings, Kuwait Dynamics Limited, Bronzia, Lausanne Travels, MRI Network, K-Mix, Action Aggregate, Action Consultancy Bureau, Action Hotels, Ibis



## Quotes

"I can't change the direction of the wind, but I can adjust my sails to always reach my destination."

**Jimmy Dean**

There is no substitute for hard work.

**Thomas Edison**

Genius is 1% inspiration and 99% perspiration. Accordingly a genius is often merely a talented person who has done all of his or her homework.

**Thomas Edison**

When helping others, do not look for a reward; if you are looking for rewards, don't help others.

When two are of one mind, their strength can cut gold.

A man may die, nations may rise and fall, but an idea lives on.

**John F. Kennedy**

None of us is as smart as all of us.

**Ken Blanchard**

Any fool can criticize, condemn and complain-and most fools do. But it takes character and self control to be understanding and forgiving

**Benjamin Franklin**

Success is not final, failure is not fatal: it is the courage to continue that counts.

**Winston Churchill**

A successful man is one who can lay a firm foundation with the bricks others have thrown at him.

**David Brinkley**

Coming together is a beginning; keeping together is progress; working together is success.

**Henry Ford**

The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack of will.

**Vince Lombardi**

If you don't design your own life plan, chances are you'll fall into someone else's plan. And guess what they have planned for you? Not much.

**Jim Rohn**

The will to win, the desire to succeed, the urge to reach your full potential... these are the keys that will unlock the door to personal excellence.

**Confucius**

The weak can never forgive. Forgiveness is the attribute of the strong.

**Mahatma Gandhi**

Live as if you were to die tomorrow. Learn as if you were to live forever.

**Mahatma Gandhi**

If you can't make it good, at least make it look good.

**Bill Gates**



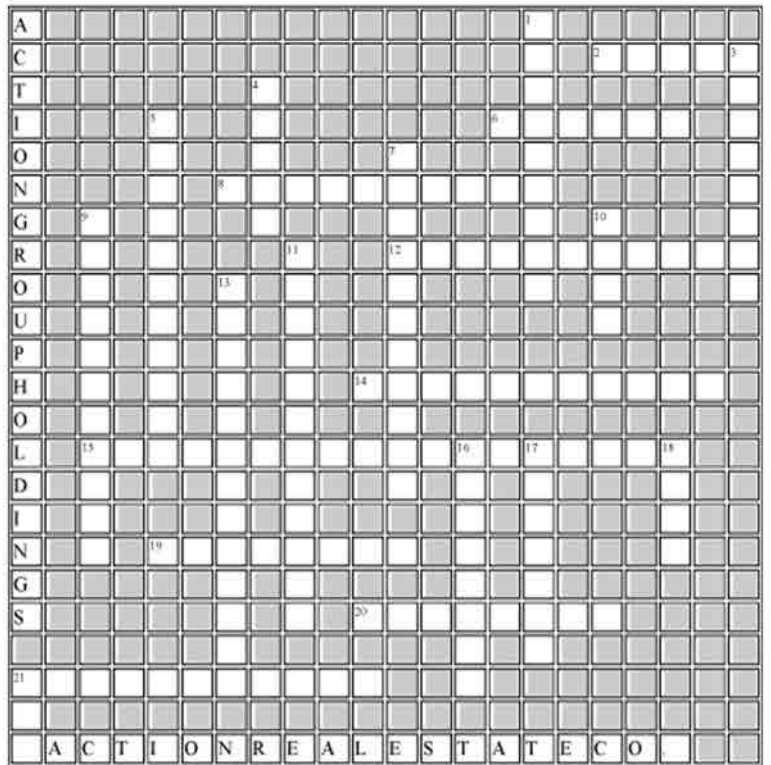


A Cash Award of K.D.20/- shall be awarded for the first correct submission.



Star Mall 12, Action Hotels, Star Mall 13, Bronzia, Waves Business Center, Action Real Estate Company, Waha Mall, Action Group Holdings, Mahboula Residential, Omniya Centre, Maha Center, Bronzia, Sahari Mall, Shayma Tower, Naseem Complex, Jahra Residential, Naseem Complex, Al Nassim Commercial Complex, Shuwaikh Industrial Blocks, Alya Mall, Jahra Residential, Ibis Hotel, Holiday Inn, Regus

## CROSSWORD



### Re arrange Scramble words

- isWutv rsnnaeeseB C
- ha WMllaa
- hilulaMmaRnoeixsp aoec ltdbe
- ntem rCanyieO
- oTyr Smhwaea
- oealep sexmCmN
- Rlasatie hJrdanie
- altlsek eINi eaeniAdRh
- iBnullu akastS dhhircIwoks
- oay llnniHd
- nngt aMaiRlefiased
- cnihnctiioicipoiinauiflifacl
- cHtrunbiilsoidoanftitibua

#### Across

- 2. Malicious code that appears like a useful program
- 6. Name of Mall at IBIS Salmiya
- 8. new product based on a creative idea
- 12. Capture the customer's attention
- 14. Supporting an event, activity or organization by providing money or other resources that is of value to the sponsored event. This is usually in return for advertising space at the event or as part of the publicity for the event.
- 15. can short out entire buildings. O,S (2 Words)
- 19. important so that staff are able to do their jobs without risk
- 20. Name of Mall at Farwaniya Dajeej
- 21. Pressing CTRL +ALT +DEL would select - (2 words)

#### Down

- 1. Miniature version of the document
- 3. activities that individuals or groups perform to assist individuals
- 4. The keyboard combination CTRL & P - would \_ the current document
- 5. Keyboard, Mouse, Disk Drive, USB Drive (2 words)
- 7. The art and science of selecting plants and placing them in an attractive setting
- 9. Name of AREC Tower at Sharq
- 10. Little pictures that represent programs on the desktop
- 11. open sharing of information within a company
- 13. the growth and spread of international businesses
- 16. Name of Mall at Al Rai
- 17. money or other assets available for investment
- 18. The keyboard combination CTRL & S - would \_ a document
- 21. Number of Buildings at Waves Business Centre



## Are you likeable...?

Everyone wants to be liked. The problem is, not everyone is. What is it that some have and some don't? What is the common denominator of those that are genuinely liked? I don't know if it is original or brilliant enough to blow your mind, but this is what I am learning. People that are revered and admired and "liked" share this one special quality. **THEY LIKE OTHER PEOPLE.**

They don't let anybody ruin their day. They try to look for the best in everyone. They don't have a bad word to share. They don't spend their day talking about other people's faults and shortcomings. They worry about their own. They see life as a process to build themselves, not tear others down. We live in a "finger pointing" world. Everything moves so fast. We encourage each other, via social media, i.e.,

- Facebook
- Twitter
- Instagram
- Youtube
- Whatsapp etc.,

to lash out and share our emotions rather than our opinions. Anybody can finger point and scream in a text, email or post. The "likable" people that I know, point the finger at themselves. They wait until after their emotions have passed to share an actual opinion. It's never hate or disgust. It's, what have I learned?

The "likables" make change. They influence and gather more followers everyday. They love the experience that the human connection brings and wouldn't change one step of it for the world.

The question today is, **are you likable?** If not, then you probably don't really like other people either.

## Confidence is King

People are attracted to confidence. Don't mistake confidence for arrogance. Confident people go about doing their work without always shining the light on themselves. Arrogance is not confidence. It is usually people trying to pretend they're confident. They are only concerned about themselves. Great leaders are confident in their own talents and abilities. They use them as a force to influence others for good. It's a super power. When used properly, it can change everything.

Are you confident in your abilities? Are you a game changer?

## Who you are always wins the Race

"Who you are will return you much more than the services you provide." This can be said about economics or your own spirituality. We are all easily deceived by the individual who appears to have it all. We assume that it has always come very easy.

I think it is true that we live in a world where most are looking for a short cut. A quick way to the top. Our society and media move so fast that the future generations are struggling to appreciate struggling.

Short cuts are for the near sighted and the heartless. Life is not a sprint. You don't win if you're first to make a millions. Expand your vision years ahead. Everyone can see today.

Most people can see tomorrow. It's the rare individual that can see a year from now or five years or twenty. If your sales approach to life is making a sale today, that fire burns out very quickly. Start with the kindling. Build something to last.

Our character is what lies beneath our success today and our success in coming years from now. "Who we are will return us much more than the services we provide." Now that is seeing into the future.





**Bronzia Projects Co.**, in collaboration with their partners **BORRI**, one of the oldest and renowned company in power quality for industrial applications, completed the third year of work related to the contract “*Doha West Power Station and Water Distillation Station – Kuwait, Replacement of DC Systems and Inverters - Ministry of Electricity and Water (MEW)*” as scheduled. The overall conclusion of the work is expected by August 2013 as per the contract. The de-Mobilization is slated by September and a team of technicians will be retained at site for the 1 year guarantee period.

The 1.6 Million contract involved replacing of the entire DC Power Supply and AC Inverters in the Power Plant with the latest technology systems re-engineered as per the existing system specifications. The Installation and erection works carried out Bronzia’s expert team of engineers, supervisors and technicians have drawn praise from the station director, Mr.

Sultan Al Enzi and the HOD – Electrical – Madam Hessa for their efficiency and professionalism. Doha West Power Generation and Water Distillation Station is one of the main base load plants of the country governed by the ministry of electricity and water, government of Kuwait. This power station is situated in Doha, located approx. 15 km to the west of Kuwait city. This power station is composed of eight power generating units of 300 M.W. capacity each and 16 water distillation units of 6/6.2 million imperial gallons per day capacity each. In all, power station is capable of generating 2400 MW (8 x 300 MW) Electric power and producing 110. (4 x 6 + 12 x 7.2) million imperial gallon of distilled water per day.



## ACB signs M/s. Borri Authorized dealer ship



One of the world’s most respected manufacturers of Uninterruptible Power Systems (UPS), BORRI S.p.A, will now be represented in the Kuwait by Action Consultancy Bureau following the Visit to Kuwait by the BORRI General Manager for Sales – Mr. Franco Fabbri and signing of the agency agreement for sales and distribution of Borri Products. BORRI industrial power solutions are pioneer manufacturer

of power conversion solutions to supply critical loads. Established in 1932, in Tuscany Italy, BORRI provides customers worldwide with Uninterruptible Power Systems (UPS) ranging from 1 – 10kVA single phase and 10 – 800kVA 3-phase, Rectifiers/Battery Chargers, Inverters, Voltage regulations and converter, Lead acid and Ni Cd batteries. With over 75 years of experience, in-depth knowledge of customer requirements, continuous innovations and world-class services, BORRI products can offer and deliver the best power solutions. Action Consultancy Bureau has placed a team of sales and factory-trained technical personnel who will focus on providing end users with first-rate customer support.



## Obituary

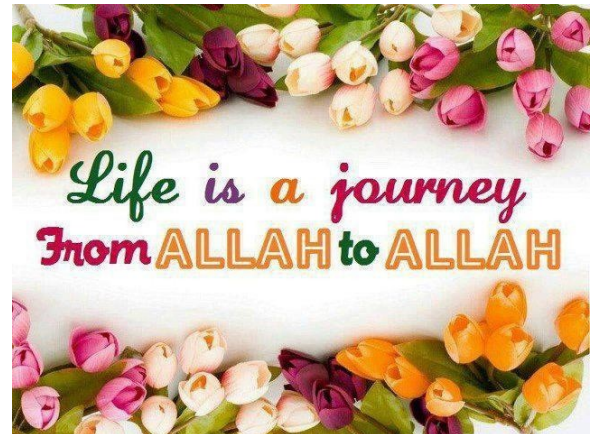
It is with deep regret and profound sadness that we inform you that **Mr. Abdul Aziz Khalaf Abu Hadida**, Business Development Officer, M/s. Action Group Holding, has passed away on 27<sup>th</sup> April 2013. He Joined AREC on 05<sup>th</sup> April 2011, later was transferred to AGH Investment, he made significant contributions to the Company in terms of technological and scientific innovation to address global challenges. A world leader in the field of solving problems.

On behalf of the entire Action Group Holdings family, We express our deepest sorrow at the loss of our beloved leader. We have lost the inspiring and loving member of our family – just as business have lost a brilliant leader, and the larger world has lost a great man.

Due to his perseverance and dedication, and his technological and scientific contributions, he improved the lives of many people. He has set standards within many fields, and he never stopped pushing the technological boundaries.

Not only he was a great team leader, an entrepreneur, and a businessman, but he was also a family man, an idealist, and a humanitarian very much engaged in key world issues. In own words: “The corporate world in itself means nothing unless it improves the lives of people and their living conditions.”

Mr. Hadida is survived by his wife and a daughter. May Allah shower His Mercy upon him and fill his grave with Noor, save him from Ahzaab and the fire of Jahannum, May Allah rest his soul in peace, grant him bestest place in jannatul-ferdous, make his grave wider and filled with Almighty Allah’s mercy and his Noor.....Ameen May Allah give his family patience (sabre jamil) and make them strong through this hard time.



وَلَا تَقُولُوا لِمَنْ يُقْتَلُ فِي سَبِيلِ اللَّهِ أَمْوَاتٌ بَلْ أَحْيَاءٌ وَلَكِنْ لَا تَشْعُرُونَ (١٥٤)

وَلَنَبْلُوَنَّكُمْ بِشَيْءٍ مِّنَ الْخَوْفِ وَالْجُوعِ وَنَقْصٍ مِّنَ الْأَمْوَالِ وَالْأَنْفُسِ وَالْمَرْآتِ وَبَشِّرِ الصَّابِرِينَ (١٥٥)

الَّذِينَ إِذَا أَصَابَهُمُ مُّصِيبَةٌ قَالُوا إِنَّا لِلَّهِ وَإِنَّا إِلَيْهِ رَاجِعُونَ (١٥٦)

أُولَئِكَ عَلَيْهِمْ صَلَوَاتٌ مِّن رَّبِّهِمْ وَرَحْمَةٌ وَأُولَئِكَ هُمُ الْمُهْتَدُونَ (١٥٧)

سُورَةُ الْبَقَرَةِ

Meaning:- Almighty Allah Said in the Holy Qur'an:

- (155) And certainly, We shall test you with something of fear, hunger, loss of wealth, lives and fruits, but give glad tidings to As-Sâbirun (the patient)
- (156) Who, when afflicted with calamity, say: "Truly! To Almighty Allâh we belong and truly, to Him we shall return."
- (157) They are those on whom are the Salawât (i.e. who are blessed and will be forgiven) from their Lord, and (they are those who) receive His Mercy, and it is they who are the guided-ones.

(Surath-ul-Baqrah)



## Regus at Al Hamra Tower



The **Al Hamra Tower** is a topped out skyscraper in Kuwait, the tower is the tallest building in Kuwait at 412.6 m (1,354 ft). It is the tallest sculpted tower in the world. The tower includes 195,000 m<sup>2</sup> of commercial and office space. The building connects to a five-story retail mall which totals 23,000 m<sup>2</sup> of retail space cafes, food courts, entertainment areas, spread across four levels of the tower and a eleven storey Car Park, the Plaza outside the Luxury Center has the musical water fountain. The tower itself was built on an 18,000 m<sup>2</sup> construction site. There are more than 40 elevators and there is a huge LED screen in the middle of the shopping mall, which is the largest in Kuwait. The Al Hamra Tower has over 77 floors of office space, a rooftop restaurant and a spa, dine viewing the Kuwaiti skyline, or simply strain your neck looking up at this spectacular building, there is no denying it is an exciting and welcome addition to Kuwait's skyline.

**Regus at Al Hamra Tower** — Regus is a multinational corporation that provides serviced office accommodation in business centres worldwide. Regus, is in 1,500 locations across 600 cities and 100 countries - a convenient work-ready environment when you need it.

- Regus provides the peace, support and dedicated resources that coffee shops and hotels simply don't provide
- Comfortable, well-equipped workspaces in worldwide locations
- Dedicated support teams offering administrative assistance
- Networking opportunities with like-minded professionals or extra privacy in a [Regus Thinkpod](#)
- Access to print / scan / copy facilities
- A choice of 1,500 prestigious business addresses to make you stand out from the crowd
- A dedicated local phone number with personalized voicemail
- Professional Multilingual Receptionists to handle all your calls
- Receiving and forwarding your mail according to your instructions
- Use your address on your marketing materials to acquire and retain customers
- Establish new business contacts with more than one million Regus customers around the world
- Access to private lounges and a private office with unlimited Internet
- **FREE** secure WiFi and refreshments

**Action Business Centers** (a subsidiary of AREC) made joint Venture with Regus, and has branches in Dubai, Kuwait in Shayma Tower, and Second branch at Al Hamra Tower, and shall expand in future in Bahrain, Oman, Qatar, Kingdom of Saudi Arabia.

Regus (Premium) occupies the 35<sup>th</sup> Floor, at Al Hamra Tower, a complete floor of area 1,700 M2. Which has Total 124 workstations, small offices, Business Centers, Office space, Virtual offices, Meeting Facilities, Business world, Business Lounges, Workplace Recovery, Video Communications, and other related services. The Project Shall complete in September 2013.

Shayma Tower, Sharq, Kuwait— Regus (Blue) The Shayma Tower business centre offers clients one of the most sought after business addresses in Kuwait City together with a superior level of support services. Located in centre business district, the business centre provides an elegant corporate environment, advanced audio-visual technology and professional administrative support. The business centre is located on the 5th floor of the Shayma Tower in an area surrounded by many embassies and administrations.



Alain Debare 6-July



Aiman Omar 10 - July



Dania Tyan 10 - July



Vijay Kumar 15 - July



Moiz Taher 20 - July



Samir Sadou 22 - July



Suhath Nasrullah 23 - July



Riad Kanan 26 - Aug



Wael Mohd 28 - Aug



Hasan Karama 1 - Sep



Binu Mathew 7 - Sep



Manzor Jaien 9 - Sep



Emily Enriquez 10 - Sep



George Sarkis 12 - Sep



Sophia Kumar 12 - Sep



Sally Sobhy 14 - Sep



Anwar Khalifa 20 - Sep



Christina Avanesian 21 - Sep



Action Real Estate Co. K.S.C.C.

Quarterly Newsletter - Issue No. 16 - July 2013

Managing Editors

Christina Avanesian &  
Personal Assistant

Mohammed. Mazharuddin  
Executive Secretary

Contact us :

Kuwait Free Trade Zone, Mina Shuwaikh, Waves Business centre, Building No. 8

P. O. Box 3866 safat 13039, Kuwait, Tel. : (965) - 2224 7540 Fax : (965) - 2224 7544

Email: christina@actionkuwait.com, mazharuddin@actionkuwait.com, www.actionrealestateco.com